All Users
May 1, 2020 - May 31, 2020

## Explorer

Pageviews
10,000


| Page Title | Mobile (Including <br> Tablet) | Pageviews | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | \% Exit | Page Value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { 212,800 } \\ \text { \% of Total: } \\ 100.00 \% \\ (212,800) \end{gathered}$ | $\begin{array}{r} 170,988 \\ \text { \% of Total: } \\ 100.00 \% \\ (170,988) \end{array}$ | $\begin{array}{r} \text { 00:01:13 } \\ \text { Avg for View: } \\ 00: 01: 13 \\ (0.00 \%) \end{array}$ | $\begin{array}{r} 93,365 \\ \text { \% of Total: } \\ 100.00 \% \\ (93,365) \end{array}$ | $\begin{aligned} & 56.32 \% \\ & \text { Avg for } \\ & \text { View: } \\ & 56.32 \% \\ & (0.00 \%) \end{aligned}$ | $\begin{gathered} 43.87 \% \\ \text { Avg for } \\ \text { View: } \\ 43.87 \% \\ (0.00 \%) \end{gathered}$ | $\begin{array}{r} \$ 0.00 \\ \% \text { of } \\ \text { Total: } \\ 0.00 \% \\ (\$ 0.00) \end{array}$ |
| 1. Where to Buy and Plants for Your Zone \| Star Roses \& Plants | Yes | $\begin{array}{r} 9,997 \\ (4.70 \%) \end{array}$ | $\begin{gathered} 8,611 \\ (5.04 \%) \end{gathered}$ | 00:01:36 | $\begin{array}{r} 675 \\ (0.72 \%) \end{array}$ | 77.44\% | 45.53\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 2. Star Roses \& Plants | Yes | $\begin{gathered} 9,341 \\ (4.39 \%) \end{gathered}$ | $\begin{array}{r} 6,686 \\ (3.91 \%) \end{array}$ | 00:01:18 | $\begin{aligned} & 6,069 \\ & (6.50 \%) \end{aligned}$ | 17.53\% | 38.11\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 3. Where to Buy and Plants for Your Zone \| Star Roses \& Plants | No | $\underset{(3,38 \%)}{7,192}$ | $\begin{array}{r} 5,966 \\ (3.49 \%) \end{array}$ | 00:01:24 | $\begin{array}{r} 249 \\ (0.27 \%) \end{array}$ | 61.78\% | 39.72\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 4. Star Roses \& Plants | No | $\begin{array}{r} 6,265 \\ (2.94 \%) \end{array}$ | $\begin{aligned} & 4,736 \\ & (2.77 \%) \end{aligned}$ | 00:01:19 | $\begin{gathered} 4,343 \\ (4.65 \%) \end{gathered}$ | 20.57\% | 36.46\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 5. Sunblaze® Miniature Roses \| Star Roses \& Plants | Yes | $\begin{gathered} 4,885 \\ (2.30 \%) \end{gathered}$ | $\begin{aligned} & 3,604 \\ & (2.11 \%) \end{aligned}$ | 00:01:02 | $\begin{array}{r} 2,575 \\ (2.76 \%) \end{array}$ | 41.68\% | 39.37\% | $\begin{gathered} \$ 0.00 \\ (0.00 \%) \end{gathered}$ |
| 6. Site \| Star Roses \& Plants | Yes | $\begin{gathered} 4,782 \\ (2.25 \%) \end{gathered}$ | $\begin{gathered} 3,470 \\ (2.03 \%) \end{gathered}$ | 00:00:32 | $\begin{array}{r} 142 \\ (0.15 \%) \end{array}$ | 69.17\% | 14.32\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 7. Site \| Star Roses \& Plants | No | $\begin{gathered} 4,070 \\ (1.91 \%) \end{gathered}$ | $\begin{array}{r} 3,089 \\ (1.81 \%) \end{array}$ | 00:00:36 | $\begin{array}{r} 75 \\ (0.08 \%) \end{array}$ | 35.29\% | 11.38\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 8. Roses \| Star Roses \& Plants | Yes | $\begin{gathered} 2,830 \\ (1.33 \%) \end{gathered}$ | $\begin{gathered} 1,924 \\ (1.13 \%) \end{gathered}$ | 00:00:39 | $\begin{array}{r} 664 \\ (0.71 \%) \end{array}$ | 12.86\% | 17.46\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 9. Sunblaze ${ }^{\circledR}$ Miniature Roses \| Star Roses \& Plants | No | $\begin{gathered} 2,480 \\ (1.17 \%) \end{gathered}$ | $\begin{aligned} & 1,621 \\ & (0.95 \%) \end{aligned}$ | 00:00:54 | $\begin{gathered} 1,045 \\ (1.12 \%) \end{gathered}$ | 28.15\% | 27.58\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |
| 10. Colette ${ }^{\text {TM }}$ \| Star Roses \& Plants | Yes | $\begin{gathered} 2,024 \\ (0.95 \%) \end{gathered}$ | $\begin{aligned} & 1,624 \\ & (0.95 \%) \end{aligned}$ | 00:01:27 | $\begin{gathered} 1,579 \\ (1.69 \%) \end{gathered}$ | 56.96\% | 60.23\% | $\begin{aligned} & \$ 0.00 \\ & (0.00 \%) \end{aligned}$ |

